



KINGS LANDING CORPORATION

ANNUAL REPORT

APRIL 1, 1998 TO MARCH 31, 1999

I Mission Statement

Kings Landing will serve the people of New Brunswick and visitors to the province by operating a living historical village as a dynamic, progressive outdoor museum. Through the wise management of its heritage collections, by imaginative public programs and through other varied attractions and services. Kings Landing will interpret the evolution of family and community life along the St. John River Valley from the 1780s to the turn of the twentieth century. In so doing, it will be a place where New Brunswick history and culture are safeguarded and studied, exhibited and re-created for young and old alike.¹

¹ Approved by the Board of Directors , July 26, 1989.

Reconfirmed by the Board of Directors, February 20, 1996.

II
Board of Directors

Chair : Louise Gillis

J. Rodney Black

Eunice Fox

Joan Kenny

Roger Landry

Mark MacCauley

David Myles

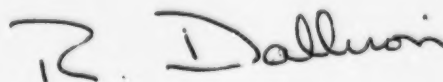
III Message from the Director

Kings Landing is a provincial museum dedicated to the preservation, study and creative presentation of New Brunswick's rich heritage. As a living history museum we give people the opportunity to walk into the past and see it unfold before their eyes. The natural world of the founders of New Brunswick and Canada comes to life. The crops in the field are cooked in the kitchens, the mills process the timber of the forests into lumber, the fleece from the sheep is turned into cloth. The daily work of nineteenth century men, women, and children is meticulously recreated. In this setting we are able to explore the social and political issues of the times.

Kings Landing Corporation undertakes to make our historical village an inspiring place to visit. We had several exciting initiatives this season. First, we opened the newly expanded Kings Head Inn. Building onto the original building, we created a new kitchen, modern washrooms, and a connecting hall in a period carriage shed structure and four large dining rooms in a Country Gothic style building. Decorated with trim made in our own Ross Sash and Door Factory, the new dining rooms expanded our seating to 165 people. This first year of operation was well received by our visitors.

Another important initiative this year was a new orientation exhibit in the Visitor Reception Center. It consisted of a large map which gave visitors a perspective of how big Kings Landing is. Near the map was a kiosk with computerized information. In the room beyond the lobby near the Café was a large exhibit describing how Kings Landing started and what programmes we offer. With the continued support of CIBC, boatbuilder Stan Richardson completed, after six years, the reconstruction of the hull of the Brunswick Lion and she slipped back into the waters of the St. John River in a flurry of media attention in late season. Another important event was the acquisition of the contents of the workshop of David Gorman (1867-1937). Gorman was a house carpenter in Late Victorian Fredericton, who built many of the fine stately Victorian homes of the downtown core. It has been recognized by the Atlantic Association of Historians as one of the most complete studies of a Victorian carpenter. Another initiative was an expanded staff training programme. During the late winter, a new programme of training workshops for interpretative staff was begun. These sessions provided an in-depth study on a number of themes for the experienced staff members. The staff, volunteering their time, were very enthusiastic.

Kings Landing Corporation continues to preserve our heritage and interpret it in creative and exciting presentations. Through the efforts of our dedicated and professional staff, and committed Board, we will meet the challenges of running a modern museum in the coming millennium.

A handwritten signature in dark ink, reading "R. L. Dallison". The signature is written in a cursive, flowing style with a large initial "R" and a distinct "L" before the surname.

Robert L. Dallison
Director

IV Highlights of the Year April 1, 1998 - March 31, 1999

Introduction

Kings Landing Corporation is a sophisticated, modern, living history museum and attraction, offering young and old a day long adventure exploring life in colonial New Brunswick and the birth of Canada. While our settlement appears to be a village, underneath it is a complex portrayal of our past through 10 farm sites, two mills, a factory, a church, school, several artisan workshops, a country inn, a river schooner and a general store, all depicting different eras, social classes, and technology. Work tools, gardens, farm animals, furnishings, clothing, and work routines all have to be accurately researched, recreated and presented to the public for each era. Staff have to be properly trained to interact with our customers individually and to answer any and all questions. While visiting our customers want to enjoy a cold drink, a snack or a hearty meal and an opportunity to shop for a special souvenir of Kings Landing and New Brunswick. Our programmes are advertised and sold to tour bus companies, convention groups and other potential visitors.

All this work is accomplished through four main divisions at Kings Landing, the Curatorial Division, the Interpretation Division, the Marketing Division and the Administration Division. It is the hard work and dedication of the people of these Divisions which makes Kings Landing one of the top attractions in Canada.

The Curatorial Division

The Curatorial Division is responsible for the preservation, development and management of Kings Landings historical resources, information and programme development. It carries out historical research for the maintenance of the historical buildings, the development and refinement of interpretation, education and public programmes, and the care and management of the heritage collections.

Staff training is an important responsibility of the Curatorial Division and this spring the Curatorial Division developed a programme for experienced staff. Incorporating historical buildings and artifacts, we studied Loyalist carpenter skills, Victorian cabinet-making, cloth-making, ceramics and lighting devices. The Antiques Workshop was very successful with participants from across New Brunswick and Nova Scotia. The special event week-end based upon the Pauper Auction was refined and was very popular.

This year the Curatorial staff were treated to a rare glimpse into the world of the Victorian carpenter. In the spring Kings Landing was invited into a shed in Fredericton which was the carpenter shop of David Gorman (1867-1939). The shop had been carefully preserved by Mr. Gorman's daughter, Miss Ethel Gorman, with the tools all in the place where Mr. Gorman left them when he passed away. The shop had been established after his apprenticeship and reflected the changes brought to house building by the Late Victorian sash and door factories. Miss Gorman generously donated the entire contents of the shop, her father's sketches, books, and other personal items. The collection represents one of the most detailed pictures of the work and life of a Victorian house carpenter.

An acquisition which will have a profound impact on antique furniture study and the attribution of workmanship, was the only identified work of Peter Drake. Drake was the son of a Loyalist who worked in Saint John. On December 9, 1828, he took out Freeman papers in the city as a Boat Builder. However, it is his work as a cabinetmaker that made him famous. Huia Ryder, writing in her book Antique Furniture by New Brunswick Craftsmen, noted that he worked from the 1820s until 1858. This artifact is a drop-leaf table with rope carved legs and is probably an early example of his work. The Regency period was an exciting time in the port city. It was the commercial centre of the Bay of Fundy and New Brunswick and was growing rapidly with the timber trade and shipbuilding. Many Scottish craftsmen immigrated to the city and set up shops. Alexander Lawrence and Thomas Nisbet were two of the furniture-makers who came to the city and established businesses. They made furniture in the latest British styles of the Regency period which were very popular amongst the old American Loyalist elite. Drake, the son of a Loyalist, was trained to work in this style. This table is the first identified example of his work and will be a benchmark against which to study other pieces. Since many of his design elements are similar to Thomas Nisbet's work this table will affect the attribution of Regency furniture in New Brunswick.

Clothing has always been an important assessment of how people lived. This year Kings Landing received a donation of Victorian era dresses owned by the wife and children of a ship builder. The clothing was remarkable for its carefully preserved condition and the breadth of the time that it reflected.

There were many other significant donations to Kings Landing, including a large collection of Canadian made Victorian glass, a significant collection of tools made and used in New Brunswick, and a large addition of Victorian glass and ceramics to the Walter and Mary Ganong collection.

Our Research Associate programme was very active. Judith Rygiel ran a day long workshop on textile production in New Brunswick for staff. Tim Ross continued to restore our tall case and shelf clocks and role played a clock repairman in our historical village. Daryl Hunter joined Kings Landing as a Research Associate on our apple

orchards. He has organized a committee and begun to refine our apple orchards to make them healthier and more accurately reflect the varieties of 18th and 19th centuries New Brunswick. Kim Edmundston also joined Kings Landing as a Research Associate leading the refinement of our vegetable and flower gardens. She conducted important research and identified sources for seeds and plants which will enhance our gardens next season.

Collections Management

The Kings Landing Collections Management Policy provides detailed and specific guidelines to assist in managing the Kings Landing Collection and preserving the cultural heritage of the St. John River Valley. With limited funds available for acquisitions, Kings Landing enhances its collection through the generous donation of artifacts. Those items which fall within the guidelines outlined in the Collection Management Policy are considered by the Curatorial Acquisitions Committee and, when appropriate, are accepted. The Curatorial Acquisitions Committee is comprised of the Director, Chief Curator, Curator of Collections, and two other members of Kings Landing staff.

The volunteer group known as the "A" Team, which has been in existence since 1990 accumulated 201.5 volunteer hours within the year cataloguing the Kings Landing Collection. This year 6 new members joined the team. They helped get started cataloguing the Gorman Carpenter Shop Collection of about 2,400 artifacts. Without their dedication it would have been impossible to keep up with the cataloguing of new acquisitions.

Kings Landing has 105 artifacts on loan to other museums throughout the region, including the Heritage Branch, Department of Economic Development, Tourism and Culture, the New Brunswick Museum, Central Woodsman's Museum, University of New Brunswick, the Restigouche Gallery, Village Historique Acadien, and the Confederation Centre Art Gallery and Museum in Prince Edward Island.

River Heritage Gallery

The River Heritage Gallery is a modern 2000 exhibition facility in the Visitor Reception Centre designed to complement the activities of the settlement and encourage repeat visits by local residents.

The Gallery programme this summer highlighted a major donation to the Kings Landing Collection. Beginning in 1990 and continuing to the present Kings Landing has been the beneficiary of a series of generous donations from Mr. William Ganong. The collection currently includes over 5,000 artifacts and is named in honour of his mother and father. The exhibition *Hands Across the Water: The Walter and Mary Ganong Collection* celebrated this rich collection and told the story of several prominent families

from the lower St. John River Valley and the Bay of Fundy and how they interacted and intermarried during the 18th, 19th and early 20th centuries.

The official opening of *Hands Across the Water* was in June with many members of the Ganong family attending. This ceremony was a key event in our first Fund Raising Dinner for Kings Landing which was well attended.

The Interpretation Programme

Kings Landing Interpretation Programme presents the historical programming in our historical village. Through the recreation of domestic and work routines in the historical areas, visitors are engaged in the world of Loyalist and Victorian New Brunswick. The village becomes a great stage on which history is played out for people to see, hear, smell, taste and feel. The relationships between the garden and the kitchen, the barns and the fields, the blacksmith and the farm, the wheelwright and the vehicles, the Church and the village, and the school and the farms, all play out in front of our visitors.

In keeping with the concept of Kings Landing being a great stage, our presentation to our customers goes beyond the day to day work of farms and artisans. It confronts people with many of the important social and political events of our past. In 1865, how did the people living along the St. John River Valley react to the idea of joining with other colonies to form a new country? Why would they consider this idea? What would it mean to them? These are explored as we recreate the provincial election of 1865 fought over Confederation. Alcoholism and drunkenness was a major social problem in mid-century New Brunswick. The Prohibitory Liquor Act of 1855 would enforce temperance throughout the province. However, it would close every tavern and brewery, eliminating jobs. The election of 1856 fought over this law was re-enacted so that visitors had to think about the issues, who they should support and then vote in the election. Another social issue hotly debated was the care of the poor and disadvantaged in 19th century society. Kings Landing recreated the Pauper Auctions of Kings County in 1888 with George Francis Train fiercely protesting the treatment of the paupers.

Our village was alive with the music of the 19th century. Musicians recreate the lumbercamp and other folk music, the music of the Victorian parlour, and, of course, the music of the 1890s St. Mark's Anglican Church. 19th Century theatre was offered each day giving visitors the pathos and comedy of the occasional traveling theatre company, genuinely recreated by Michelle Daigle and Downstage Productions.

During our Agricultural Fair, the handiwork of our Victorian ladies was highlighted. Our crafts are accurate copies of valuable textile artifacts carefully preserved in our collection. Craft Supervisor Lois Macdonald works tirelessly to study and plan how to copy these important heritage treasures.

Again this year Kings Landing participated in the provincial Day Adventure programme and in the Youth Exchange Programme with Village Historique Acadien.

Education Programme

Kings Landing is a museum with a strong mandate to preserve and study our history. Another important mandate is to tell people about our history and our school students are the most important people to hear that history. Kings Landing offers sophisticated education programmes of any museum catering to the needs of New Brunswick students from March until December.

The first programme of the year is the Sugar Bush programme in March. It recreates a the history of maple syrup and sugar production in 19th century New Brunswick. It is one of the few areas left in the province where school classes can see maple production. In May and June hundreds of students from across the province take specialized tours of our historical buildings.

In July and August the Visiting Cousins and Visiting Kin Programmes offer a live-in, in-depth experience for young people. They become a "visiting relative" to one of our historical families and join into the work of the farm, doing chores, attending 1840 school and working with the various artisans about our village. Over 200 young people participated in these programmes, and community groups sponsored twenty of these participants.

In the fall, Kings Landing offers activity programmes on a variety of themes for classes across the province. It gives students the opportunity to see the abstract concepts of history, time and change in the very real form of Kings Landing. These programmes are particularly popular with elementary and middle school classes.

Kings Landing also offers adult education programmes with Living History Workshops in the summer and fall and Elderhostel programmes in the fall. Elderhostel lasted five days with participants from as far away as California. They got an in-depth behind the scenes look at Kings Landing and then spent a day in costume as a nineteenth century person. Everyone thoroughly enjoyed themselves.

Fabrics Department

Kings Landing's Fabrics office reproduces period clothing from examples in Kings Landing's Collections. The three seamstresses cloth all the staff of our village and the many volunteers in our interpretation programmes. They also cater Victorian weddings and run a public costume rental programme.

The Administration Division

The Administration Division includes the Accounting and Financial Operations section of Kings Landing. It is responsible for all financial aspects of the Corporation, including preparation of budgets, monthly and year-end financial statements, financial and management information, the computer operations, cash management and control over the Corporation's modern assets.

Accounting and Financial Operations is responsible for the implementation and monitoring of the proper internal control and accounting procedures, implementing and monitoring the approval process and proper payment of purchased goods and services, payroll, and other procedures of a monetary nature.

Other duties include ensuring all money is properly received, preparing invoices for services rendered, collecting payments, and the proper deposit of all money. Purchasing the appropriate supplies and services for the successful operation of Kings Landing is a major function of this group. Another major function is the processing of the payroll and payment every two weeks and the proper maintenance of proper records.

The Security of Kings Landing's assets is an important role of the Administration Division and its Security staff. In the spring they provide safety training to all seasonal staff and provide professional security to visitors and staff and monitor all historical and non-historical areas hourly. These employees provide security services every day at Kings Landing.

Visitor Reception Centre

Kings Landing has a great Visitor Reception Centre where visitors are welcomed and given orientation for their visit to our historical village. At the admissions desk the staff provides guidance and information about Kings Landing and all the events going on each day in the village. There is also a team of well informed volunteers who help visitors plan what to see as they go about Kings Landing and other attractions throughout the province.

New this year was the Orientation Exhibit. Kings Landing is a very big place with many different activities and programmes going on at once. To help people understand what they will be seeing and to plan their visit, we developed a three stage introduction to Kings Landing. First there is a large site map with explanations, then an information computerized kiosk to give background information on Kings Landing and finally there is a large exhibit featuring programmes and other site activities. This was designed to help visitors to understand Kings Landing and to plan their tour.

Emporium Gift Store

The Emporium Gift Store is located in the Visitor Reception Centre and offers our customers the widest selection of merchandise in a museum store in Atlantic Canada. Merchandise includes many items made in this province, such as local history books, pottery, quilts made in the local area, and food products made specifically for Kings Landing. Shopping is an important part of every bus tour and for every tourist who comes to Kings Landing. The Emporium Gift Store is a perfect display area for showcasing New Brunswick artisans.

Sales at the Emporium Gift Store are a vital part of the revenue generating for Kings Landing.

The Hoyt House Manufactory

The Hoyt House was donated to Kings Landing several years ago and was used as a building where New Brunswick crafts people could demonstrate their work and sell their products directly to visitors. This year Marilyn Farrel, potter, and Ken Bullock, a wood turner, worked in two separate sections of this building and sold their wares.

The Marketing Division

The Marketing Division is responsible for the design, development and implementation of all promotional materials, campaigns, and marketing initiatives on behalf of Kings Landing. Through the monitoring of consumer response and sales levels, this Division determines the direction that Kings Landing must pursue to maximize exposure and revenue generation for all aspects of the corporation. This Division is also responsible for monitoring all in-province competition as well that of comparative products to keep abreast of any new trends in the market.

The Group Services Section is responsible for the solicitation, coordination and delivery of the group product to motorcoach, meeting, conference, organizations, and individuals. It is also involved cooperatively with the other departments of Kings Landing in developing new, innovative programmes for these market segments. One such program which Kings Landing offered in 1998 was the "Tangle of Tales at Twilight;" a joint project with Village Historique Acadien and le Pays de la Sagouine. When it was felt that the initial consumer target did not work, it was switched to the group target and has proven to be very successful.

The Public Relations Section has the responsibility of maintaining and increasing Kings Landing's awareness level within the local, provincial, national and international

multimedia arena. Through constant solicitation, familiarization and information channeling, this Section generates in excess of six million dollars worth of editorial exposure annually. Additionally, it has the responsibility of developing the public buy-in to Kings Landing through the solicitation and maintenance of the Kings Landing membership and season pass programme.

The media relations programme proved to be extremely successful in 1998, producing a number of high profile initiatives, including SRC TV children's programmes featuring our farm animals, an eight page article in Canadian Living magazine, a CBC TV special, children's adventure book writer Susan Goodman - who is writing a book on Kings Landing's Visiting Cousins Programme, and four feature articles syndicated nationally on CNN News World. Additionally, local media coverage on radio, television and newspaper continued to increase over the season with the concentrated efforts of our media relations officer.

Opening Day focused on the newly expanded Kings Head Inn and featured an eight page supplement in the Daily Gleaner and a formal ribbon-cutting reception with approximately eighty guests.

Three new television commercials were developed which focused on our evening dining and entertainment, children's activities, and a general overview of our settlement. Once again, a 1-888 service was contracted to handle response and fulfillment. The commercials ran from late May until the end of August on CBC, ATV, and WABI in Maine. Response was favourable, particularly from the Maine market.

The Marketing Division is also responsible for the implementation and integrity of Kings Landing's image, concept product and its professional and effective delivery to the public. One project which was initiated this year was to have a Kings Landing employee work directly with and for a local hotel. The idea was for this person to be in costume as much as possible and greet guests to the hotel with the intention of introducing Kings Landing as a travel destination while in the area.

The introduction of three new Day Adventure and one new Multi-Day Adventure programmes resulted in increased exposure in the Welcome Guide and the Day Adventure supplement with a distribution of 500,000 copies. Although less than 30 packages were sold throughout the season, the exposure to Kings Landing was considered favourable.

The Multi-Day Adventure programme was organized in partnership with the Sheraton Hotel in Fredericton. Kings Landing and the Sheraton Hotel were awarded a Savvy Traveler Award by the Department of Economic Development, Tourism and Culture for this innovative programme.

Our direct sales initiative again presented Kings Landing with positive results in the area of group bookings, weddings and consumer awareness. The Ambassador Programme continued to be fine tuned with a more extensive literature distribution campaign. In total, 62,000 calendars of events and 110,000 evening programmes brochures were delivered throughout the Maritime provinces and Maine. Our Ambassador also kept in contact with these partners with a weekly newsletter, giving updates on Kings Landing special events and happenings. Other venues which were explored included the annual Fredericton Exhibition and the Northern Maine Fair in Presqu'isle, where display booths were set up and staff promoted Kings Landing to one and all.

Food Services

A major part of every visitor's experience at Kings Landing includes eating and drinking at our various food outlets.

The central part of this experience is the Kings Head Inn. With careful planning and meticulous attention to recreating the details that James Mitchell built into the original building of the Kings Head Inn, the Kings Head Inn expanded with a carriage shed and Gothic Revival building. This expansion gave this Victorian restaurant a brand new efficient kitchen and expanded comfortable dining rooms. Seating capacity expanded to 165 people. New bow back Windsor chairs, similar to those popular at the turn of the 19th century were made for Kings Landing in Dieppe, New Brunswick. New tables patterned after Victorian tea tables with a center pedestal and legs copied from a table in Kings Landing collection was made by the same firm. This new furniture made the Victorian dining experience more authentic and much more comfortable. These changes made the Kings Head Inn even more popular than before.

Another addition at the Kings Head Inn in 1998 was Simeon Jones Ale. Simeon Jones was the son of Thomas Jones and was raised in the Jones House at Kings Landing. In the 1850s he moved to Saint John and became a partner in a brewery which he eventually took over. He made a fortune with his Simeon Jones India Pale Ale and had a long and distinguished career in the port city. Picaroons Brewing Company produced a similar ale and it was offered at the Kings Head Inn this year. Simeon Jones portrait, painted by distinguished Canadian artist, William Brymer, was displayed in the large dining room.

The Prince William Ice Cream Parlour provided visitors with refreshments at the end of the village. On warm summer afternoons, ice cream, confections and cold beverages were popular with visitors and school students.

Supporting all our restaurants is the Commissary which is located in our Administration Compound. Its staff are responsible for the purchase and distribution of

food stuffs to the kitchens where our skilled cooks turn them into the daily delights of our various menus.

In 1998, the Food Services staff revised and implemented new financial and inventory control procedures. The inventory and transfer process was revised and implemented, as well as planning for further modifications to financial and inventory methods for the 1999 season.

The Axe and Plough Restaurant

The Axe and Plough Restaurant had been a part of Kings Landing since the Visitor Reception Centre opened in 1978. The restaurant was designed to provide visitors with modern food as an option to those who did not want the Victorian experience of the Kings Head Inn.

This year the Axe and Plough Restaurant was redesigned to appeal to young adults and families looking for the healthy choices of today's lifestyles. The Axe and Plough became the Kings Landing Café and Bakery, offering inexpensive modern meals in a new restaurant setting. As well, a selection of breads, muffins and other items were offered to those who wanted to take some baking with them.

The Café and Bakery had a successful first season.

Attendance

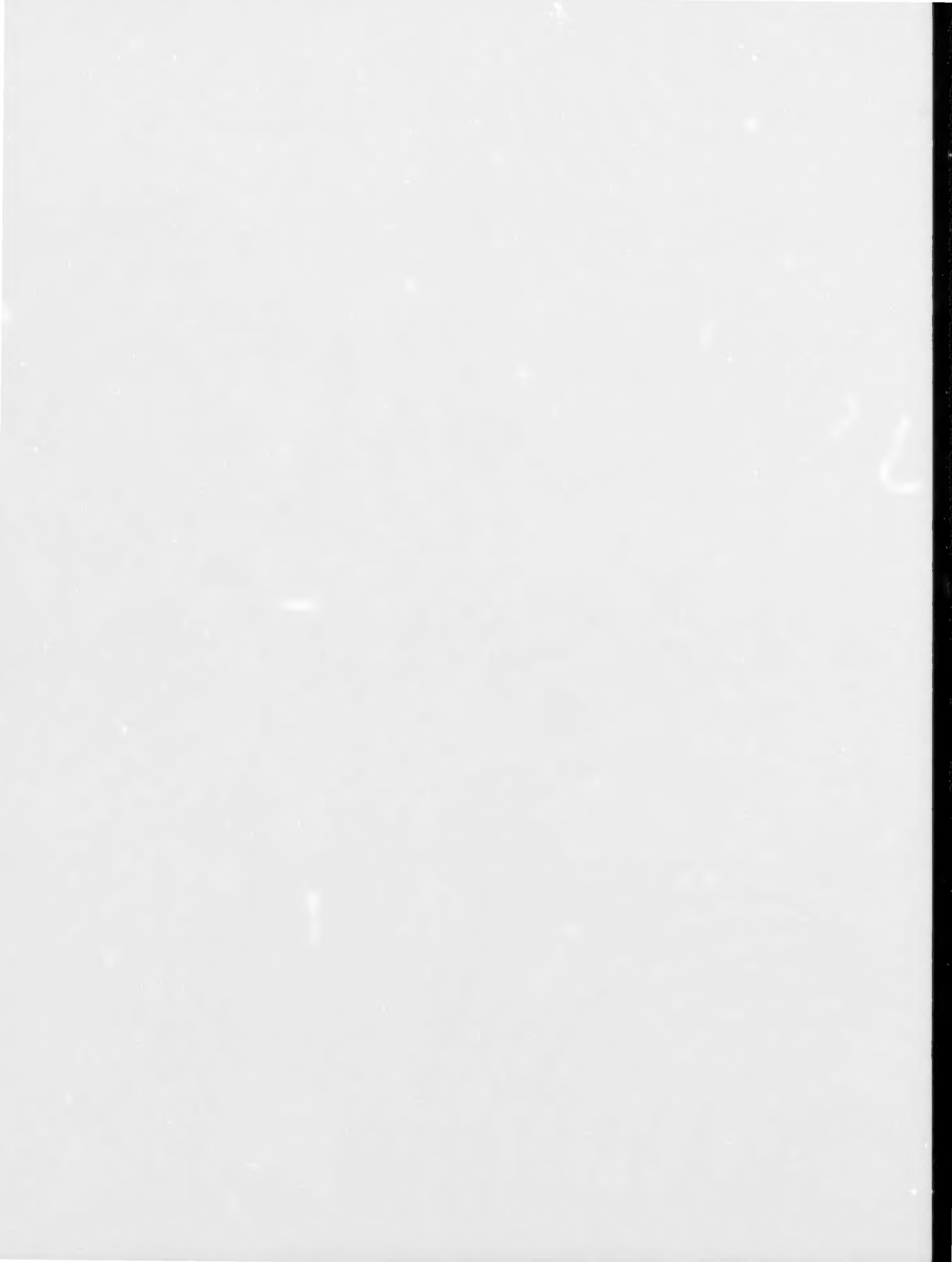
In 1998, 70,000 people visited Kings Landing, an increase of 7,500 people from the previous season.

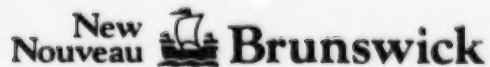
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FINANCIAL STATEMENTS

KINGS LANDING CORPORATION

31 MARCH 1999





AUDITOR'S REPORT

The Chairperson and Directors
Kings Landing Corporation
Prince William, New Brunswick

I have audited the statement of financial position of Kings Landing Corporation as at 31 March 1999 and the statements of operations and changes in net assets for the year then ended. These financial statements are the responsibility of the Corporation's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In my opinion, these financial statements present fairly, in all material respects, the financial position of the Corporation as at 31 March 1999 and the results of its operations and the changes in its net assets for the year then ended in accordance with generally accepted accounting principles.

Daryl C. Wilson, FCA
Auditor General

Fredericton, N. B.
24 August 1999

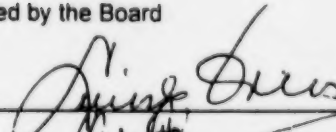
**KINGS LANDING CORPORATION
STATEMENT OF FINANCIAL POSITION
31 MARCH 1999**

	1999	1998
ASSETS		
Current assets		
Accounts receivable		
Province of New Brunswick	\$ 37,819	\$ 18,784
Other	23,730	24,300
Prepaid expenses	19,833	16,482
Inventories (Note 1(c))	82,855	118,650
	<u>164,237</u>	<u>178,216</u>
Publications fund assets (Note 3)	<u>11,933</u>	<u>11,933</u>
Kings Landing Collection (Note 1 (d))	1	1
Capital assets, net (Note 1 (e))	<u>1,945,776</u>	<u>1,598,789</u>
	<u>\$ 2,121,947</u>	<u>\$ 1,788,939</u>

LIABILITIES AND NET ASSETS

Current liabilities		
Bank overdraft and outstanding cheques	\$ 34,449	\$ 4,893
Accounts payable and accrued liabilities	151,026	199,554
Deferred revenue	4,660	21,930
	<u>190,135</u>	<u>226,377</u>
Deferred contributions related to capital assets (Note 1 (g))	<u>1,906,668</u>	<u>1,561,859</u>
Net assets		
Net assets internally restricted for publications (Note 3)	11,933	11,933
Net assets invested in capital assets	39,108	36,931
Unrestricted net assets	(25,897)	(48,161)
	<u>25,144</u>	<u>703</u>
	<u>\$ 2,121,947</u>	<u>\$ 1,788,939</u>

Approved by the Board





Chairperson

Member

**KINGS LANDING CORPORATION
STATEMENT OF OPERATIONS
FOR THE YEAR ENDED 31 MARCH 1999**

	Budget 1999	Actual 1999	Actual 1998
REVENUE			
Admissions	\$ 304,000	\$ 299,011	\$ 260,395
Emporium	215,000	221,271	195,525
Food services	375,000	425,213	351,371
Education	72,700	70,162	71,026
Other operating revenue	33,100	105,005	80,783
	<u>999,800</u>	<u>1,120,662</u>	<u>959,100</u>
Grants			
Provincial Operating	1,343,300	1,476,051	1,472,071
Provincial Capital	-	19,855	96,400
Federal Operating	-	13,565	47,070
Amortization of deferred contributions (Note 1(g))	-	105,192	59,000
	<u>1,343,300</u>	<u>1,614,663</u>	<u>1,674,541</u>
	<u>2,343,100</u>	<u>2,735,325</u>	<u>2,633,641</u>
EXPENSES			
Interpretation			
Operations	535,300	605,270	539,798
Education	67,500	74,605	64,789
Fabrics	96,000	105,456	95,871
	<u>698,800</u>	<u>785,331</u>	<u>700,458</u>
Curatorial			
Maintenance (Note 1(d))	255,400	417,314	470,440
Security	144,600	145,743	151,384
Curatorial	188,500	179,831	205,388
	<u>588,500</u>	<u>742,888</u>	<u>827,212</u>
Emporium and visitor services	288,300	297,596	274,449
Public relations	225,100	210,860	222,428
Administration	262,800	276,165	252,753
Food services	344,900	398,044	329,787
	<u>1,121,100</u>	<u>1,182,665</u>	<u>1,079,417</u>
	<u>2,408,400</u>	<u>2,710,884</u>	<u>2,607,087</u>
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$ (65,300)	\$ 24,441	\$ 26,554

KINGS LANDING CORPORATION
STATEMENT OF CHANGES IN NET ASSETS
FOR THE YEAR ENDED 31 MARCH 1999

	Net Assets internally Restricted for Publications	Net assets invested in capital assets	Unrestricted Net Assets	Total 1999	Total 1998
Balance, beginning of year	\$ 11,933	\$ 36,931	\$ (48,161)	\$ 703	\$ (25,851)
Excess (deficiency) of revenue over expenses		(8,380)	32,821	24,441	26,554
Investment in Capital assets		10,557	(10,557)		
Balance, end of year	\$ 11,933	\$ 39,108	\$ (25,897)	\$25,144	\$ 703

**KINGS LANDING CORPORATION
NOTES TO FINANCIAL STATEMENTS
31 MARCH 1999**

1. Summary of significant accounting policies

(a) General comments on operations

Kings Landing Corporation is a provincial Crown agency incorporated by an Act of the New Brunswick Legislature. The Corporation serves the people of New Brunswick and visitors to the province by operating a living historical village as a dynamic, progressive outdoor museum.

(b) Revenue recognition

Kings Landing Corporation follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

(c) Inventories

Inventories are valued at the lower of cost and net realizable value, and comprise the following:

	1999	1998
Emporium	\$ 57,274	\$ 85,247
Less: Provision for obsolescence	(2,200)	(2,599)
	55,074	82,648
Fabrics	19,188	17,928
Food and liquor	7,598	9,113
Other	995	8,961
	\$ 82,855	\$118,650

(d) The Kings Landing Collection

The Kings Landing Collection is composed of some 70 major historical structures and thousands of individual artifacts from the period between 1780 and 1900. The structures and artifacts are not replaceable as each piece represents a unique aspect of New Brunswick history. In recognition of this, the collection is valued at \$1 and individual pieces purchased by the Corporation are expensed in the year of acquisition. Similarly, costs of maintaining the collection are expensed as incurred. During the year, \$ 7,500 (1998 - \$36,485) was spent on additions to the collection and artifacts worth an estimated \$ 321,194 (1998 - \$221,934) were donated.

Expenditures related to capital improvements of the historical structures are expensed as incurred. The current year historical capital expenditures amounted to \$ 63,213 (1998 - \$ 130,184).

KINGS LANDING CORPORATION
NOTES TO FINANCIAL STATEMENTS
31 MARCH 1999

1. Summary of significant accounting policies - continued

(e) Other capital assets

Purchased or contributed capital assets, except those of an historical nature, are recorded at cost or appraised value where cost is not determinable. Amortization is taken using the fixed percentage on declining base method. The exception is computer equipment which is amortized on a straight line basis over five years, the estimated useful life of the assets.

Amortization charged for the current year amounted to \$ 107,438 (1997 - \$ 62,192). This amount has been allocated to the appropriate expense categories in the statement of operations.

Kings Landing Corporation has 91.5 acres of land spread on both sides of the St. John River. Approximately 40 acres are used for site purposes. Because its purpose is to serve as a site for the collection, the land has been recorded at a value of \$1.

Details of capital assets are as follows

	Amortization Rate	1999	1998
Land		\$ 1	\$ 1
Buildings	5%	2,144,938	1,704,373
Computer hardware	20%	10,000	26,940
Equipment	10%	25,964	32,976
Automotive equipment	20%	61,486	51,868
		<u>2,242,389</u>	<u>1,816,158</u>
Less: Accumulated amortization		296,613	217,369
Total capital assets, net		<u>\$1,945,776</u>	<u>\$1,598,789</u>

(f) Contributed services

Volunteers contribute about 8,000 hours per year to assist Kings Landing Corporation in carrying out its activities. Because of the difficulty in determining their fair value, contributed services are not recognized in the financial statements.

KINGS LANDING CORPORATION
NOTES TO FINANCIAL STATEMENTS
31 MARCH 1999

1. Summary of significant accounting policies – continued

(g) Deferred contributions related to capital assets

Deferred contributions related to capital assets represent capital assets which are not part of the historical collection and were donated to Kings Landing Corporation. The changes in the deferred contributions balance of the period are as follows:

	1999	1998
Beginning balance	\$1,561,859	\$1,150,000
Add contributed assets	450,001	470,859
	<u>2,011,860</u>	<u>1,620,859</u>
Less amounts amortized to revenue	105,192	59,000
Ending balance	<u>\$1,906,668</u>	<u>\$1,561,859</u>

2. Income tax status

The Corporation is a registered charitable organization under the Income Tax Act and is able to issue donation receipts for income tax purposes. In order to maintain its status, the Corporation must meet certain requirements within the Act. In the opinion of management, these requirements have been met.

3. Restrictions on net assets

The publications fund was established in 1977 and represents amounts set aside for purposes of publication of approved historical literature. The fund assets represent books held for sale to the public.

KINGS LANDING CORPORATION
NOTES TO FINANCIAL STATEMENTS
31 MARCH 1999

4. Uncertainty due to the Year 2000 Issue

The Year 2000 Issue arises because many computerized systems use two digits rather than four to identify a year. Date-sensitive systems may recognize the year 2000 as 1900 or some other date, resulting in errors when information using year 2000 dates is processed. In addition, similar problems may arise in some systems that use certain dates in 1999 to represent something other than a date. The effects of the Year 2000 Issue may be experienced before, on, or after 1 January 2000, and, if not addressed, the impact on operations and financial reporting may range from minor errors to significant systems failure that could affect an entity's ability to conduct normal business operations. It is not possible to be certain that all aspects of the Year 2000 Issue affecting the Corporation, including those related to the efforts of customers, suppliers, or other third parties, will be fully resolved.

5. Budget

The budget figures, as shown in the statement of operations, have been approved by the Board of Directors of the Corporation. They have not been audited.

6. Statement of cash flows

This statement was not prepared as the information it would contain was not considered significant.

VII
The River Heritage Gallery
Exhibition Schedule

May 30 to October 12, 1998

Hands Across the Water: The Walter and Mary Ganong Collection
curated by Kings Landing Staff.

The Bay of Fundy and the Lower St. John River Valley was a waterway and highway in the 18th and 19th century. Bound together by water, square riggers, and the merchants of Saint John, the families along this waterway prospered and were influential in the political, social and business life of both New Brunswick and Nova Scotia. The Walter and Mary Ganong Collection chronicles the story of many of the most prominent families in this area in the Loyalist and Victorian eras. From the New Jersey Loyalists, Fitz Randolphen to the Oakes, Braggs, Merritts, and Ganongs, this collection opens the doors of the homes of some of the most prominent people in New Brunswick and Nova Scotia. This collection has been declared Canadian Cultural Property by The Canadian Cultural Property Export Review Board.



VIII Acquisitions

Bertrand, June	Gift	Dress, waist, hoop - a dress and hoop, ca. 1861, worn by Annie Cooper (1857- 1861)
Burlock, Ethel	Gift	Knife, fuel can, shelf, razors, lunch box
Coates, Ross	Gift	Carriage, sled
Ericson, Penny	Gift	A collection of 19 th C. clothing worn by the daughters of a ship builder
Fowler, Valerie	Gift	Mourning wreath, opium pipe
Fraser, Vernon	Gift	Blueprint, seal, books, plaque
Fry, George	Gift	Screwdriver
Ganong, Diane	Gift	Sampler
Ganong, William	Gift	Household artifacts, additions to the Walter and Mary Ganong collection
Gilmore, William	Gift	a wedding dress, shoes and gloves worn by Jane Pugh, mother of William Gilmore.
Gorman, Ethel	Gift	Tools, woodworking equipment and furnishings from the carpenter's workshop of David Delancey Gorman.
Hughes, Art	Gift	Blacksmith bellows
James Snowdon Antiques	Purchase	A drop leaf table by Peter Drake
Joslin, Hilda	Gift	Portraits of Daniel Cook Joslin and his wife Amanda, who was born and raised in the Joslin House, a family genealogy and other family documents
Kirby, Beth	Gift	Sofa, an early example of the work of noted Saint John cabinetmaker, Alexander Lawrence. (1788-1843)
Lindsay, Marian	Gift	Collection of household and personal items
Maccauley, H.R.	Gift	A collection of tools by N.B. craftsmen
MacDonald, Andrew	Gift	The fireplace, andrions, tongs
MacDonald, Angus	Gift	Rocking chair, china cabinet
MacLaren, George	Gift	Orange Lodge hat, sashes and case

McManus, Vaughan	Gift	Seed drill, hall tree, pipe, household items
Morrison, Susan	Gift	Dolls
Munn, Ross	Gift	Gramophone
Myles, David	Gift	Wafer iron
Nason, Arthur	Gift	Farm wagon
O'Donnell, Barb	Gift	Cultivator, wagon
Remer, Jay	Gift	Carpet from the Califf house, St. Andrews
Rinehart, Brian	Gift	Prints, broadsheets, lamps, teaspoons
Sargeson, Doug	Gift	Simeon Jones beer bottles
Smith, G. Ross	Gift	2 Victorian sofas
Snowdon, Susan	Gift	Carpet, Portrait of "Miss Matheson"
Speight, Carolyn	Gift	Collection of household and personal items
Watson, Karen	Gift	Plates, platter, vase

VI

Special Events 1998

June 6-7

ANTIQUE FURNITURE WORKSHOP

Using Kings Landing's extensive antique collection, household settings and research, participants learn the historical significance, cultural influences, and design features with emphasis on technological changes represented in selected pieces. Focus is on New Brunswick furniture makers. Registration fee of \$80 per person includes lunch and coffee breaks for the two-day; \$50 for one day. By reservation.

June 20-21

AMERICAN CIVIL WAR RE-ENACTMENT

Kings Landing will be invaded by troops from the 20th Maine Volunteer Militia, Company B, looking for deserters and draft dodgers that may have come across Skedaddle Ridge. The camp followers set up camp by the parish school displaying equipment and weapons used during the American Civil War, while the regiment performs drills and demonstrations.

June 6, 13, 20, 27

SPRING DINNERS

Evening dining at the historic Kings Head Inn offers rollicking musical entertainment and a main course choice of Peppercorn Roast Pork Tenderloin, Atlantic Salmon, Roast Pheasant, Leg of Lamb Stuffed with Spinach and Pine nuts or "Parsons Choice" (a sampling of each selection) with appropriate 19th century trimmings and dessert. By reservation. \$22.00 per person.

June 27 to September 7

SUMMER THEATRE FESTIVAL

The Ingraham Barn is the site for Theatre performances presented twice daily, five days a week (Wednesday-Sunday) by Downstage Theatre Productions. Plays, based on historical themes, vary from hilarious musical comedy to clever melodramas all designed to entertain the whole family. Information about theatre performances is available at the Visitor Reception Centre the day of your visit. Tickets may be purchased there - \$2 for adults; \$5 for a family - or taken at the barn door by the actors themselves, much as would have been done in the nineteenth century. Featured performances include:

"Barber of Seville"

A comedia de la puppet opera with full apologies to Mr. Gioacchino Antonio Rossini. The third in a series of classical spoofs.

"Tales Awry and Fables Askew"

Familiar tales comically twisted and fool heartedly intertwined.

"River Rompers and Sea Stompers"

A celebration of songs and stories of the Atlantic Region

July 4-5

THE CONFEDERATION DEBATE

Visitors will be fascinated by the lively discussion and heated debate as role-players reenact political viewpoints leading up to 1867, the year of Confederation. Learn how New Brunswick politicians felt about joining Upper Canada to form the new Dominion. Visitors may join in the cheers and heckling.

July 18-19

FASHION SHOW: A HUNDRED YEARS OF FASHION

Victorian fashions are modeled by the men and women of Kings Landing. The century of fashion is described, showing how trends changed. Following the fashion show at 2pm each day, a Cream Tea will be served at the King Head Inn.

July 30-31

THE CHALLENGE!

Can the sinew and muscle of men match the speed of the steel cutting bar in cutting hay? The Johnson Agricultural Implement Company challenges all hearty men with scythes to match one of their mowing machines in speed and endurance. A match will be held to determine if the horse drawn mowing machine can compete with a team of men cutting hay with scythes. Test your strength and endurance in our mowing competition between man and machine. Team participants will receive instruction and pass scythe ability test for safety reasons.

August 1-3 & September 26-27

PAUPER AUCTION

In 1888 one New Brunswick community found a solution to the problem of looking after its poor and disadvantaged people - they would auction them off to the people who would accept the least amount of tax money. It was efficient and provided care with the least amount of cost to tax payers, but it publicly humiliated the people who needed help in the community. George Francis Train, a Yankee moral crusader, came to the community and attacked the auctions as immoral and cruel. He signed his articles in the local newspaper as "Citizen Train". Join Citizen Train in his crusade to save the disadvantaged as Kings Landing recreates the Pauper Auction. An extremely well received event at its

introduction in 1997, several of Kings Landing's animation troupe are involved playing the roles of Citizen Train, the auctioneers, or the paupers. Costumed staff also filter through the audience to participate in the bidding or heckle those who do.

August 15-16

TEMPERANCE IN A TEA POT

It is 1856, a controversy over temperance is raging across the province with a cry for prohibition on one side and a curse against it on the other. The Temperance forces get the Legislature to pass a prohibition act and it has devastated breweries and taverns. Listen to soap box speakers at the Temperance Tea, witness the enthusiastic protests and cast your vote for the cause.

August 29-30

AGRICULTURAL FAIR

See how community fairs entertained and delighted in the 19th century before the time of the carnival. An exhibition of hand-crafted, home-cooked or hand-picked work from the settlement houses and trades areas, displays the talent and ingenuity of early settlers. Games of skill and chance entertain the family. Agricultural equipment agents portrayed by animators show and demonstrate the latest equipment.

September 19

NB CHORAL FEDERATION

A full day of musical enjoyment as members of the New Brunswick Choral Federation, many of them provincial music teachers, sing in three locations concurrently in the historical settlement, music from the 18th and 19th centuries.

October 3-4

OLD SCARECROW CONTEST

Visitors are invited to construct a scarecrow to enter the first Old Scarecrow Contest. A human figure is preferred, using natural materials as much as possible. All entries will be judged and prizes awarded accordingly. The \$5 fee per entry will be entirely divided for first, second and third prize winners..

October 10, 11, 12

THANKSGIVING FESTIVAL

Canadian Thanksgiving is celebrated with traditional turkey dinners at the Kings Head Inn, Harvest Service at St. Mark's Church, Turkey Shoot using Brown Bess muskets and the excitement of bidding at a Country Auction..

Oct. 16, 17, 18, 23, 24, 25

HARVEST DINNERS

Evening dining at the historic Kings Head Inn offers a wagon ride through the historical settlement at dusk, and main course choice of Roasted Saddle of Venison with Fine

Herbs, Brandied Baked Rabbit with Currants, Lobster Stuffed Trout, Roast Pheasant or "Parsons Choice" (a sample of each selection). By reservation. \$22.00 per person.

November 13 to December 23

CHRISTMAS DINNERS

The entire Inn will be dressed for a nineteenth century Christmas with evergreen boughs, garlands, pomander balls, ribbons and strings of popcorn and cranberries for Christmas Dinners by candlelight. You are met with a burst of Christmas music to get you in the spirit before the call to dine. Choose in advance from the following: Roast Turkey, King George III Prime Rib Roast of Beef with Yorkshire Pudding or Roast Goose ... each with appropriate vegetables, sauces, dressing and condiments. The hearty meal includes homemade soup, local apple cider, Kings Landing Brown Bread and dessert of mincemeat pie, plum pudding or apple dumpling topped with either brown sugar or creamy brandy sauce. The evening festivities continue in the Pub with Christmas treats - donut folk, port, fruit, nuts and more - \$25.00 plus tax and gratuity.